



illumi

**MEDIA
ALERT**

The Holidays start here!

CALENDAR LISTING

The Most Magical Winter Dreamscape Returns to the GTA with *THE HOLIDAYS AT ILLUMI*

Experience the thrill of the festive season as the world's largest outdoor light, sound and multimedia show transforms into a magical winter dreamscape for *THE HOLIDAYS AT ILLUMI* in Mississauga. **Starting November 15, 2024**, for a third consecutive year, the treasured holiday tradition promises an extraordinary, jaw-dropping experience.

What: *THE HOLIDAYS AT ILLUMI* is a glittery, multimedia nocturnal experience spanning across 600,000 square feet and features more than 20 million twinkling LED lights, and the world's largest tree of lights. Standing at 47 meters high, the Tree of Lights is twice the size of the Rockefeller Centre Christmas Tree in New York and is comprised of 44,000 interactive luminous spheres that will transform the night sky.

Featuring dynamic displays of giant snowmen, candy canes, reindeers, gnomes, sparkling snowflakes and more, this breathtaking experience brings to life 16 magical themed universes. New additions to the attraction include a joyful candy cane tunnel of lights, two brand-new universes and a memorable opportunity to have photos taken with Santa Claus until Christmas eve. This breathtaking outdoor journey is designed to deliver a spectacular experience that visitors won't soon forget.

Special bonding nights await guests on November 17th and December 5th when *THE HOLIDAYS AT ILLUMI* hosts its popular "Doggie Nights". Guests are invited to come and discover the dazzling world of lights with their beloved dogs.

Why: Perfect to kick off the spirit of the season, *THE HOLIDAYS AT ILLUMI* offers an awe-inspiring experience where family and friends bundle up to explore the attraction, enjoy cozy treats, a dazzling red carpet, holiday tunes and an illuminated, magical walk under the stars.

Where: ***THE HOLIDAYS AT ILLUMI***
7174 Derrycrest Drive
Mississauga, Ontario
(parking is complimentary)

When: Friday, November 15, 2024 to January 5, 2025

Doggie Nights at illumi

November 17, 2024 and December 5, 2024

Visitors are invited to bring their dogs for an extraordinary evening discovering Illumi.

Tickets can be purchased at <https://toronto.illumi.com/>

Admission:

*Starting at \$21.00 for children (Three-14 years old)

*Starting at \$29.00 for general admission

*Children two years old and younger enter free of charge

The approximate duration of the experience is 75 minutes

Accessible for all mobility devices

Please visit website for special promotions

Who: A treasured family tradition, *THE HOLIDAYS AT ILLUMI* is developed by Cavalia, a Canadian entertainment company that specializes in creating, producing and marketing large-scale live shows and events.

For further information about *THE HOLIDAYS AT ILLUMI*, please visit <https://toronto.illumi.com/>.

Follow illumi Toronto along on social media [Facebook](#), [Instagram](#) and [TikTok](#) and use hashtag **#illumiToronto** to join the conversation.

THE HOLIDAYS AT ILLUMI imagery can be found [here](#).

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